

HELLO,  
I'M  
SETH.

Seth Whitton

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(214) 302-7772

## EDUCATION

The University of Texas at Arlington, Arlington, TX

Bachelor of Fine Arts, Visual Communication

Texas A&M University, College Station, TX

## EXPERIENCE / DESIGN ACTIVITIES

Designer, Imaginaria Creative October '08 - Present

Designed and managed projects involving creating and applying branding to printed pieces and websites.

Freelance Designer, Seth Whitton November '07 - Present

Managed simultaneous client projects and designed projects involving identity and web development.

Departmental Designer, University of Texas Arlington May '07 - Oct. 08

Spearheaded internal department rebranding effort and designed various collateral for departmental needs.

Creative Intern, Concussion March '08 - May '08

Created complete advertising campaign for leading client while gaining studio and client experiences.

Application Design Presentation August '07

Hosted joint presentation at the New Media Consortium Conference featuring new applications of design.

## ACCOLADES

2007 Gold Addy Award, Fort Worth Ad Club

Awarded for Xulu Mobile Packaging.

2007 Gold Addy Award, Fort Worth Ad Club

Awarded for Xulu Mobile Website.

2007 Judges Award of Merit, Fort Worth Ad Club

Awarded for Xulu Mobile Packaging

## SKILLSET

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Lightroom

jQuery, PHP, Wordpress, HTML, and CSS